Staff Summary Report

q-J



To: Mayor and City Council Through: City Manager

Agenda Item Number <u>45</u> Meeting Date: 12/13/01

SUBJECT: ALPHAGRAPHICS #SGF-2001.76 #SBD-2001.77

PREPARED BY: Hector Tapia, Senior Planner (480-350-8331)

REVIEWED BY: Dave Fackler, Development Services Manager (480-350-8333)

BRIEF: This is the first public hearing for Alpha Graphics for a 5th Amended General and Final

Plan of Development for El Dorado Crossings and an Amended Final Subdivision plat

for two lots at 720 West Elliot Road.

COMMENTS: PLANNED DEVELOPMENT (0406) Hold the first public hearing for

ALPHAGRAPHICS (Suburban Construction, Inc., property owner) for an Amended General and Final Plan of Development with a side yard building setback variance and an Amended Final Subdivision plat within El Dorado Crossings Commercial Center located at 720 West Elliot Road. The following approval is requested from the City of

Tempe:

#SGF-2001.76 A 5th Amended General Plan of Development for El Dorado Crossings and a Final Plan of Development for a new 10,000 s.f. retail building (Parcel 7) on 0.92 net acres. The total center includes 43,119 s.f. of building area on 5.66 net acres in the PCC-1 Zoning District, located at 720 West Elliot Road, including the following:

Variance:

Reduce the minimum required side yard building setback from 40' to 12' on the eastside of Parcel 7.

#SBD-2001.77 An Amended Final Subdivision plat for two lots on 2.36 net acres.

Document Name: 20011213devsrh08 Supporting Documents: Yes

SUMMARY: This request is for the 5th Amended General Plan of Development of El Dorado Crossing

(Parcels 1, 2, 3, 6, and 7), a Final Plan of Development for Alpha Graphics (Parcel 7), and a Final Subdivision Plat for Parcels 6 and 7 (2.36 net acres). The variance request is to reduce the minimum side yard building setback from 40 feet to 12 feet (eastside of Parcel 7). El Dorado Crossing is a commercial center located between Kyrene Road and Roosevelt Street on the north side of Elliot Road. The proposed 10,000 s.f. retail building which includes Alpha Graphics, amends the plan of record for a previously approved hotel site. The Final Plat creates two lots, lot one for a 14,100 s.f. future retail building (Parcel 6) and lot 2 for the proposed Alpha Graphics building (Parcel 7). All required parking is provided on site and traffic circulation appears to work well. The subdivision plat appears to comply with the minimum requirements of Subdivision Ordinance 99.21. Staff supports the variance requested since it is typical within shopping centers and should not be detrimental to surrounding property owners. On November 13, 2001, Planning Commission approved this request on their consent agenda. Staff

recommends approval subject to conditions. To date, no public input has been received.

RECOMMENDATION: Staff – Approval

Public - None

ATTACHMENTS:

- 1. List of Attachments
- 2. History & Facts / Description
- 3. Comments
- 4. Conditions of Approval
- A. Location Map
- B. Letter of Explanation/Intent
- C. Letter of Justification for Variance
- D. Letter of Authorization, Property Owner
- E. 5th Amended General Plan of Development, El Dorado Crossings
- F. Final Plan of Development, Alpha Graphics (Parcel 7)
- G. Elevations, Alpha Graphics
- H. Floor Plan, Alpha Graphics
- I. Landscape Plan, Alpha Graphics (Parcel 7)
- J. Final Subdivision Plat, Parcel 6 and 7

HISTORY & FACTS:

Tempe's General Plan indicated most of the land on both sides of Elliot west of

the Western Canal as light industrial, including the subject site.

1978. Tempe's General Plan indicated most of the southwest corner of the City (bounded

by the two branches of the Western Canal) as light industrial, including the

subject parcel.

September 9, 1982. City Council adopted Ordinance 991 annexing the subject site, along with

approximately 80 acres on the west side of Kyrene to the north.

March 17, 1983. Tempe's General Plan was amended by the Southwest Tempe Development Plan,

which established a Growth Node bounded by the Western Canal, Elliot, Priest and the I-10 Freeway, within which the City hoped to locate a regional mall. High density residential, with a limit of 5,500 units, was encouraged in this area; this limit was justified by constraints on the City's sewer service capacity, which has since been removed by construction of the South Tempe Water Reclamation

facility.

May 17, 1985. Council rezoned 41 acres including the subject property from AG to IBD at the

north west corner of Kyrene Road and Elliot Road.

February 16, 1989. General Plan 2000 was adopted, showing Growth Node for most of the Southwest

Overlay District west of Kyrene, including the subject parcel. This designation was not changed in the regular amendment that became effective in May, 1992, but the amendment modified language concerning the mix of uses in the Growth

Node.

October 13, 1994. City Council approved a General Plan 2000 amendment to reflect 18 acres of

commercial along with PCC-1 zoning and a General Plan of Development for Canyon Springs Shopping center consisting of 150,300 s.f. on 17.5 acres at the

NWC of Elliot and Kyrene.

June 8, 1995. City Council approved the request by El Dorado Holdings, Inc. for a zoning

change from PCC-1 and IBD to I-1 for 18.045 net acres.

December 18, 1997. City Council adopted Tempe's General Plan 2020. The new General Plan

designates the subject property as Commercial: Retail.

February 26, 1998. City Council approved an Amended General Plan of Development for El Dorado

Crossings.

April 14, 1998. City Council approved an Amended General and Final Plan of Development for

Parcel 6 which included an approval for a 3-story, 139 guestroom extended stay hotel, including a use permit to allow a residential hotel with kitchen facilities.

The approval was made subject to 13 conditions.

April 8, 1999.

City Council approved an Amended General Plan of Development for El Dorado Crossing consisting of 12,483 s.f. of total building area on 3.11 net acres and a Final Plan of Development for Parcel 3, for a Sonic Drive-In Restaurant, consisting of 1,383 s.f. of building area on .77 net acres, including a use permit to allow a drive-in restaurant in the PCC-1 Zoning District and a variance to allow restaurant parking canopies to encroach into side yard setbacks along the east and west property lines.

January 11, 2001.

City Council approved an Amended General and Final Plan of Development for El Dorado Crossing consisting of 2 retail buildings for a total of 17,656 s.f. building area on 2.5 acres, including a variance to reduce the required side yard setback from 40' to 5' for Parcel 2.

November 13, 2001.

Planning Commission approved the 5th Amended General Plan of Development for El Dorado Crossings, a Final Plan of Development for Alpha Graphics, and an Amended Final Subdivision Plat for two lots.

November 29, 2001.

Council introduced this request.

December 5, 2001.

The Design Review Board approved the site plan, elevations, and landscape plan for Alpha Graphics, this request.

DESCRIPTION:

Owner – Suburban Construction, Inc.

Applicant – Paul Devers Architect – Cawley Architects Engineer – JMA Engineering Existing zoning – PCC-1

El Dorado Crossing - Amended General Plan of Development

(Parcels 1, 2, 3, 6, and 7) Total site area – 5.66 net acres Total building area – 43,119 s.f.

Final Plan of Development, Parcel 7 – Retail (Alpha Graphics)

Site area -0.92 net acres Building area -10,000 s.f.

Maximum lot coverage required – 25%

Lot coverage provided – 25% Parking required – 40 spaces Parking provided – 47 spaces

Bicycle parking required – 4 spaces Bicycle spaces provided – 4 spaces

Landscape required – 15% Landscaping provided – 18.6%

Final Subdivision Plat

Number of lots – 2

Total site area -2.36 net acres

COMMENTS:

On April 14, 1998, City Council approved an Amended General and Final Plan of Development for Parcel 6 which included an approval for a 3-story, 139 guestroom extended stay hotel, including a use permit to allow a residential hotel with kitchen facilities. This hotel was never built and Parcel 6, under this proposal, becomes Parcel 6 and 7.

This request now is for the 5th Amended General Plan of Development of El Dorado Crossing, a Final Plan of Development for Alpha Graphics (Parcel 7), and a Final Subdivision Plat. The variance request is to reduce the minimum side yard building setback from 40 feet to 12 feet (eastside of Parcel 7).

El Dorado Crossing is a commercial center located between Kyrene Road and Roosevelt Street on the north side of Elliot Road. The proposed 10,000 s.f. retail building which includes Alpha Graphics, amends the plan of record previously approved for a hotel site. All required parking is provided on site and traffic circulation appears to work well. Cross access agreements between parcels (to the east and west) should keep interior traffic circulation between businesses off of Elliot Road.

The Final Subdivision Plat creates two new lots, lot one for a 14,100 s.f. future retail building and lot 2 for the proposed Alpha Graphics building. The plat is only for Parcels 6 and 7 on 2.36 net acres. The subdivision plat appears to comply with the minimum requirements of Subdivision Ordinance 99.21.

Staff supports the General Plan of Development amendment and the Final Plan of Development, including the variance request. This variance is typical within shopping centers and should not be detrimental to surrounding property owners.

On November 13, 2001, Planning Commission approved this request on their consent agenda. Staff recommends approval subject to conditions. To date, no public input has been received.

RECOMMENDATION:

Approval

REASON(S) FOR APPROVAL:

- 1. The requested amendment to the General Plan of Development of El Dorado Crossing and the Final Plan of Development for Alpha Graphics appear to be consistent with previous approvals.
- 2. The proposed subdivision plat appears to meet the minimum requirements of Subdivision Ordinance 99.21.

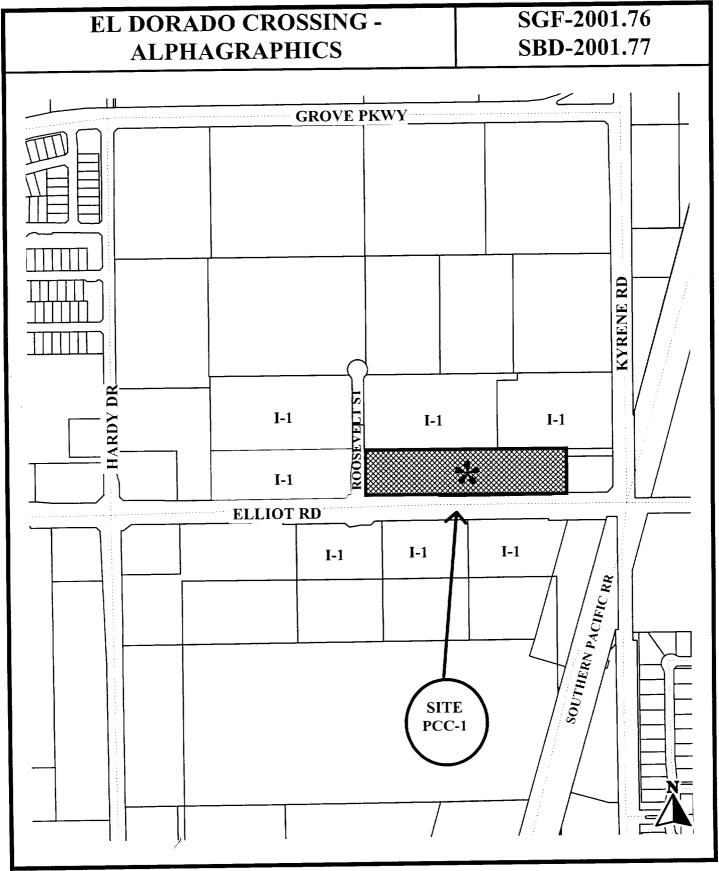
CONDITION(S) OF APPROVAL:

- 1. a. The Public Works Department shall approve all roadway, alley, and utility easement dedications, driveways, storm water retention, and street drainage plans, water and sewer construction drawings, refuse pickup, and off-site improvements.
 - b. Off-site improvements to bring roadways to current standards include:
 - (1) Water lines and fire hydrants
 - (2) Sewer lines
 - (3) Storm drains.
 - (4) Roadway improvements including streetlights, curb, gutter, bikepath, sidewalk, bus shelter, and related amenities.
 - c. Fees to be paid with the development of this project include:
 - (1) Water and sewer development fees.
 - (2) Water and/or sewer participation charges.
 - (3) Inspection and testing fees.
- 2. a. All new and existing, as well as on-site and off-site, utility lines (other than transmission lines) shall be placed underground prior to the issuance of an occupancy permit for this development in accordance with the Code of the City of Tempe Section 25.120.
- 3. The applicant/owner shall joint El Dorado Crossings Commercial Center association to provide a revised continuing care condition, covenant and restriction for all of the project's landscaping, required by Ordinance or located in any common area on site. The CC&R's shall be in a form satisfactory to the Development Services Manager and City Attorney.
- 4. No variances may be created by future property lines without the prior approval from the City of Tempe.
- 5. A valid building permit shall be obtained and substantial construction commenced by **on**, **or before January 10**, **2003** or the variance shall be deemed null and void.
- 6. The General and Final Plan of Development shall be recorded prior to the issuance of permits, and shall show cross access to be maintained throughout this site over the driving aisles. No changes or modifications to the driving aisles will be allowed without the prior approval of the Engineering Department.

Alpha Graphics, #SGF-2001.76 #SBD-2001.77

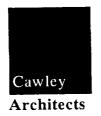
- 7. The developer shall provide the City with satisfactory evidence of cross access onto adjacent property to the <u>west and east</u>, prior to the issuance of a building permit.
- 8. The applicant shall comply with all applicable state and federal laws regarding archeological artifacts on this site.
- 9. The General and Final Plan of Development and the Final Plat shall be put into proper engineered format with appropriate signature blanks and recorded **on, or before, January 10, 2003** with the Maricopa County Recorder's Office through the City of Tempe Development Services Department. The Planning Division, prior to recordation, shall review details of the document format.





Location Map





To: City of Tempe

Planning Commission

From: Paul Devers

Cawley Architects, Inc.

Subject: Alphagraphics

720 West Elliot Road

Date: October 15, 2001

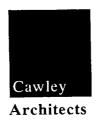
LETTER OF INTENT

Members of the Planning Commission:

We respectfully request approval of the Amended General and Final Plan of Development for the commercial property described with this letter of explanation. This request also includes a side yard variance as detailed in the attached Letter of Explanation and narrative justification.

Our clients intend to develop a 40,000 square foot site for the purposes of constructing a new 10,000 square foot retail building that includes a 5,000 square foot Alphagraphics store and 5,000 square feet of retail space. All proposed uses are permitted uses for the PCC-1 District.

This project is a part of the El Dorado Crossing General Plan of Development and this request represents the Fifth Amended General Plan of Development. Previous amendments include use permits, front, side and rear yard variances. This request involves splitting lot 6 into two parcels to be known as parcel 6 and parcel 7. Parcel 6 is approximately 62,758 square feet and parcel 7 is approximately 40,000 square feet. The new Alphagraphics store will be located on parcel 7. The lot split will be accomplished by replat. The lot split, variance and the amended General and Final Plan of Development are consistent with the previous approved developments and General Plan Amendments.



LETTER OF EXPLANATION / NARRATIVE FOR VARIANCE

As a part of the amended General Plan and Final Plan of Development, a request is made for a reduction in the required side yard set back along the east property line boundary of Parcel 7. The required side yard setback for the PCC-1 district is 40'. This request is for the reduction of the 40' side yard to 12'. The required landscaping along this property line will be maintained. The request is not to eliminate the setback entirely as it provides a landscaping buffer from the adjacent property.

The development trend of the El Dorado Crossing is that of individual sites ranging from 33,000 to 67,000 square feet with individual retail buildings similar to pad sites. To achieve the densities allowed by ordinance and provide the required parking, emergency vehicular circulation, landscaping and storm water retention it is necessary to reduce the side yard. If the required side yard setback is maintained the resulting effect would be a reduction of the building area by 2,800 square feet. This result is site coverage of only 18%, which is 7% less than the 25% allowed by Ordinance. Additionally, the requested side yard setback reduction is 28' and the actual distance between the new Alphagraphics and the existing building to the east on parcel 2 is 64'. This means that the net side yard reduction between the two buildings is 20%. The resulting visual appearance is consistent with the previously approved side yard variances for Parcels 2 and 3 of the El Dorado Crossing. This variance for Parcel 7 is not a material detriment to the neighborhood as it does not affect current uses and densities of the PCC-1 District and does not allow relief from any item expressly prohibited by the City of Tempe Ordinance.

Thank You,

Paul Devers Cawley Architects, Inc.





October 15, 2001

City of Tempe Planning and Zoning Department

RE: Suburban Lodge Parcel

Tempe, Arizona

Property described in Exhibit "A" ("Parcel")

Suburban Construction, Inc. hereby grants permission to Cawley Architects to file for planning and zoning for the Parcel, as shown in the Alpha Graphics project plans by Cawley Architects for LGE Design Build (consisting of pages A-1 (8/25/01), A-X, A-2 (8/30) and A-3 (8/24)).

Suburban Construction, Inc.

Kevin Pfailnes Vice President

SUBURBAN LODGES OF AMERICA, INC.

300 GALLERIA PARKWAY SUITE 1200 ATLANTA, GEORGIA 30339

PHONE: 770-799-3000



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CROSSING DORADO 口

FIFTH AMENDED GENERAL PLAN OF DEVELOPMENT FOR EL DORADO CROSSING AND FINAL PLAN OF DEVELOPMENT FOR PARCEL 7

TEMPE, ARIZONA SECTION 9, TOWNSHIP 1 SOUTH, RANGE 4 EAST OF THE GILA AND SALT RIVER BASE AND MERIDIAN, MARICOPA COUNTY, ARIZONA

VARIANCES/USE PERMITS

CONDITIONS OF APPROVAL

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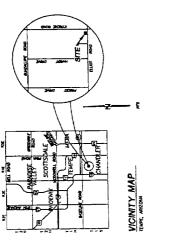
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APPROVED BY THE CITY COUNCIL OF THE CITY OF TEMPE, ARIZONA THIS APPROVALS

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CITY ENCREED? CITY CLERK MAYDR ATTEST £

BY: DEVELOPHENT SCHWCES DIRECTOR

EL DORADO CROSSING FIFTH AMENDED GENERAL PLAN AND FINAL PLAN OF DEVELOPMENT FOR PARCEL 7

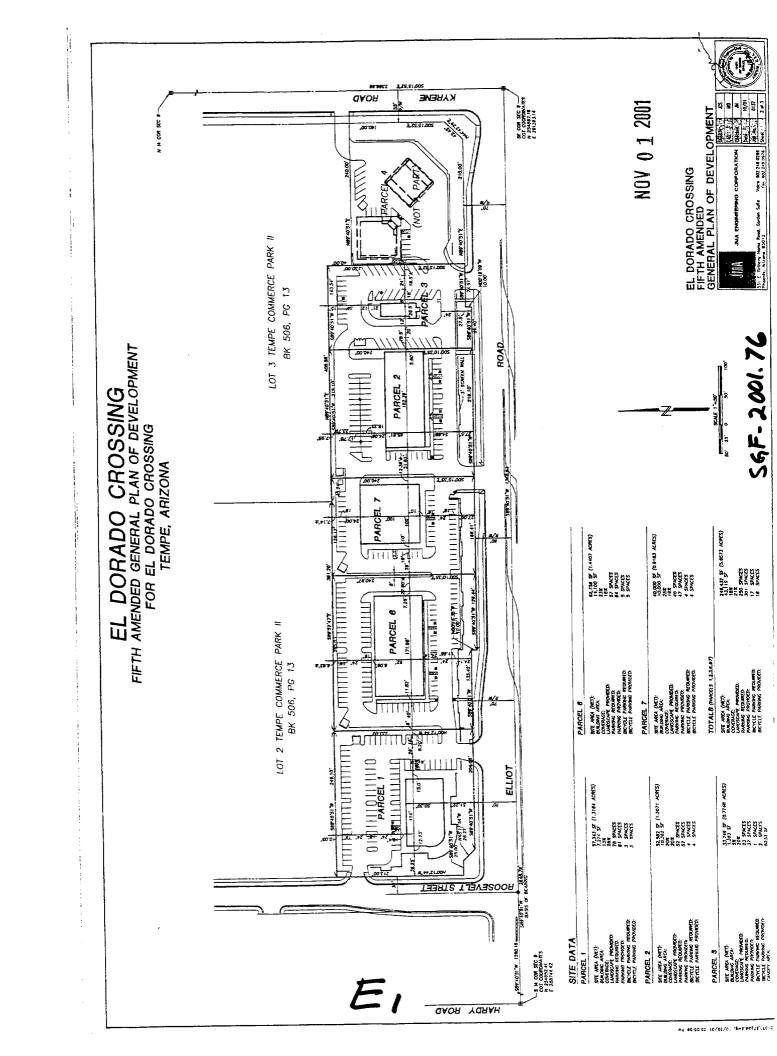


JMA ENGINEERING CORPORATION

STATE OF ARIZONA

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Cawley Architects

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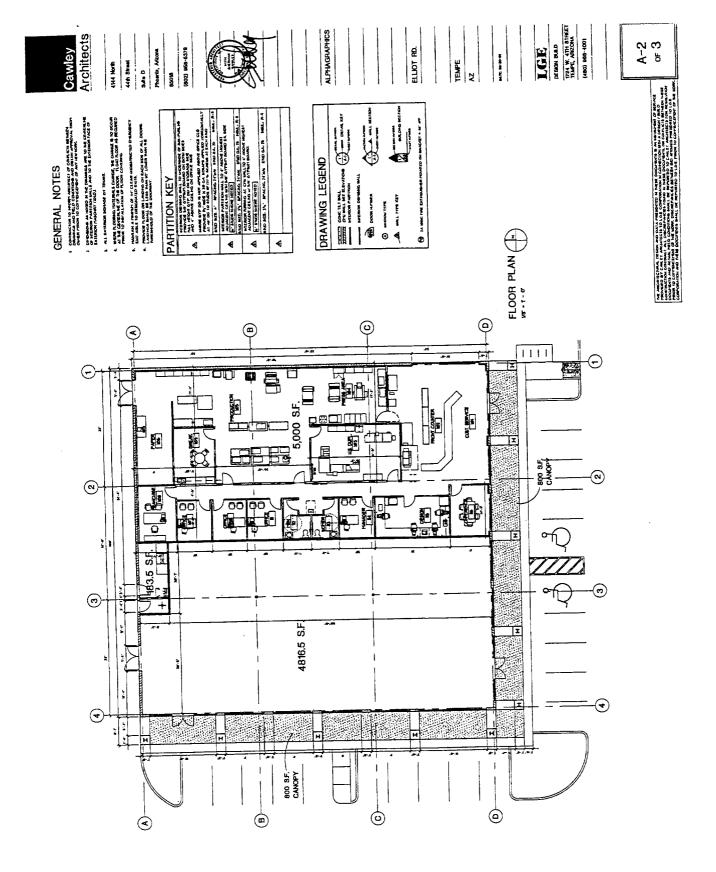
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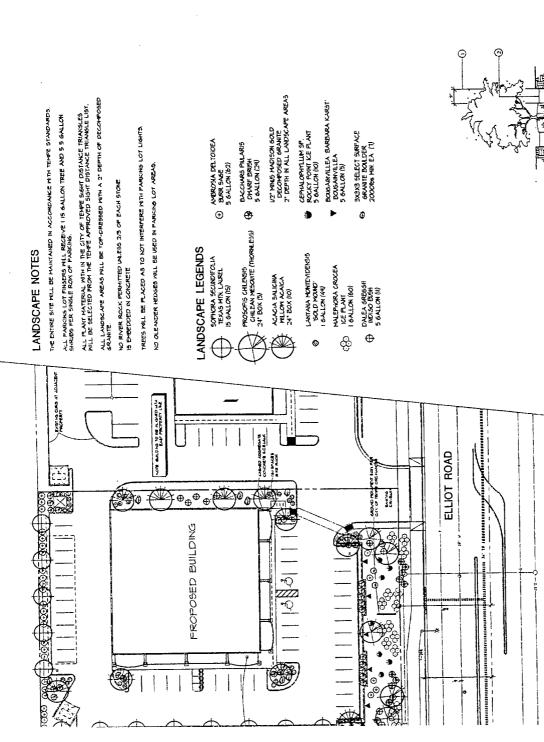
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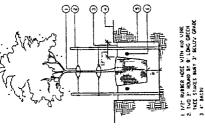
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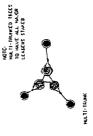
Cawley Architects

4144 North 44th Buset

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TREE GUYING DETAIL

1724 W. 4TH STREET

DEBICH BULD

LGE

(480) 986-4001

(FAX) 266-6619 (E-1441) mequeen@mcleax

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FINAL PLAT

DEDICATION

"ALPHAGRAPHICS"

A REPLAT OF A PORTION OF LOT 6,
EL DORADO CROSSINGS, BOOK 407, PAGE 34
LOCATED IN THE SOUTHEAST QUARTER OF
SECTION 9, TOWNSHIP 1 SOUTH, RANGE 4 EAST
OF THE GILA AND SALT RIVER BASE AND MERIDIAN, MARICOPA COUNTY, ARIZONA ITS: MANAGING MEMBER

LGE CORPORATION

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SURVEYOR'S CERTIFICATION

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EL DORADO CROSSING FINAL PLAT

CORPORATION Voice 602.248.0288 Fax 602.248.0976 Cardon Sale

2. CONSTRUCTION WITHIN UTLITY EASTMENTS SHALL BE LIMITED TO UTLITIES AND WOOD, WIRE, OR REMOVABLE SECTION THE FENCING. MOTES.

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